CONTRACT

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Waterfront Strategies 1010 Wisconsin Ave, NW #800 Washington, DC 20007

	Contract / Re	vision	Alt Orde	r#
	498394	1	0637154	6
Product				
PATRIOT MAJORITY US	Α			
Contract Dates	Estimate #			
10/15/12 - 10/27/12	2029			
<u>Advertiser</u>			Original Dat	e / Revision
Patriot Majority USA			10/24/12	/ 10/24/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
•	Station	Accour	nt Executive	Sales Office
•	KVVU	Teresa	Difuria	TELEREP-PHII
	Special Hand	ling		
	•			
•	Demographic			
`	Adults 35+			
	IDB#		ser Code	Product Code
		84		91
	Agency Ref		Advertise	er Ref

•			Spot	s/			
*Line Ch Start Date End Date Description	Start/End Time	Days Le	ngth Wee		Type S	pots	Amount
N 6 KVVU 10/16/12 11/05/12 The Dr.Oz Show	4-5p		:30	***	NM	3	\$1,500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						11,000.00
Week: 10/16/12	\$500.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
2 KVVU 10/16/12-10/22/12 The Dr.Oz Show	4-5p	MTuW	- :30	\$500.00	NM		
See MG 59.3,59.4,59.5,59.6							
Week: 10/23/12 10/29/12W 1	\$500.00						
Week: 10/30/12 11/05/12 0	\$0.00						
N 12 KVVU 10/16/12 11/05/12 Extra	M-F 7-730p		:30	`	NM	3	\$2,850.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				1		
Week: 10/16/12 10/22/12 MTWTF 3	\$950.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
3 KVVU 10/16/12-10/22/12 Extra	M-F 7-730p	MTuWThF	- :30	\$950.0 0	NM		
See <i>MG</i> 59.3,59.4,59.5,59.6 Week: 10/23/12 10/29/12T 1	ድርደር ርር						
Week: 10/23/12 10/29/12 0	\$950.00 \$0.00						
N 14 KVVU 10/16/12 11/05/12 TMZ	730-8p		:30		NM	3	\$4,050.00
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 3	<u>Rate</u> \$1,350.00						
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Type		
3 KVVU 10/16/12-10/22/12 TMZ	730-8p	MTuWThF		\$1.350.00	NM ·		
See MG 59.3,59.4,59.5,59.6	•			,			
Week: 10/23/12 10/29/12T 1	\$1,350.00						
Week: 10/30/12 11/05/12 0	\$0.00				0		
N 51 KVVU 10/22/12 10/22/12 Special Early News	Special Early News		:30	-1	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					·	Ψ0.00
Week: 10/22/12 10/28/12 M 1	\$1,025.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Type		
1 KVVU 10/22/12-10/28/12 Special Early News	Special Early New	/;M	- :30	\$1,025.00	NM		
See MG 59.3,59.4,59.5,59.6						٠	
N 53 KVVU 10/20/12 10/20/12 Early Pre-Game	Early Pre-Game		:30		NM	·1	\$1,375.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/15/12 10/21/12S- 2	\$1,375.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

10/24/12 / 10/24/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 498394 /	Alt Order # 06371546
Contract Dates 10/15/12 - 10/27/12	Product PATRIOT MAJORITY U	Estimate # 2029
Advertiser	Origi	nal Date / Revision

	•	Spots/	· C	
*Line Ch Start Date End Date Description	Start/End Time Days Le	ngth Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Early Pre-Game See MG 59.3,59.4,59.5,59.6	Rate Start/End Time Weekdays Early Pre-GameSa	<u>Length</u> <u>Rate</u> - :30 \$1,375.00	Type NM	
N 59 KVVU 10/27/12 10/27/12 NCAA Football Late Game Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 S- 2	NCAA Football Late <u>Rate</u> \$4,250.00	:30	NM 4	\$13,700.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/22/12-10/28/12 NCAA Football Late Game See MG 59.3,59.4,59.5,59.6	Start/End Time Weekdays NCAA Football LatSa	<u>Length</u> <u>Rate</u> :30 \$4,250.00	<u>Type</u> <i>NM</i>	
2 KVVU 10/22/12-10/28/12 NCAA Football Late Game See MG 59.3,59.4,59.5,59.6	NCAA Football LatSa	:30 <i>\$4,250.00</i>	NM .	
3 KVVU 10/27/12-10/27/12 NCAA Football Early Game MG for 51.1,12.3,6.2,14.3,53.1,59.2,59.1	NCAA Football EarSa	:30 \$4,100.00	NM	
4 KVVU 10/27/12-10/27/12 NCAA Football Early Game • MG for 51.1,12.3,6.2,14.3,53.1,59.2,59.1	NCAA Football EarSa	:30 \$4,100.00	NM	
5 KVVU 10/27/12-10/27/12 FOX 5 News Sat 10-11p MG for 51.1,12.3,6.2,14.3,53.1,59.2,59.1	10-11p SatSa	:30 \$2,100.00	NM	
6 KVVU 10/26/12-10/26/12 Kitchen Nightmares ® MG for 51.1,12.3,6.2,14.3,53.1,59.2,59.1	Fri 8p-9pF	:30 \$3,400.00	NM .	
		Totals	116	\$204,380.00

Patriot Majority USA

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	116	\$204,380.00	\$173,723.00
10/29/12 -11/04/12	0	\$0.00	\$0.00
Totals	116	\$204,380.00	\$173,723.00

Signature:	Data.
oignature.	Date:
· · · · · · · · · · · · · · · · · · ·	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep: TELEREP, INC.. Run On: Oct24/12 at 18:19

REP BUYLINES

Page: 1 Requested by: ROSE

	ES				ES.					>	A		➤		ES	:									Mod Code	
Contract Comment: TMZ	14 Tu-F,M/730-8P 30S	Ins is a make-good for Oct23 on line-12 for 1 spot/wk Order Comment: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. 13 Tu-F,MT-9A \$700 Oct16/12 Contract Comment: FOX: MORNING NEWS		ent: EXTRA	Contract Comment: FOX5 NEWS 6A	Contract Comment: FOX5 NEWS AT 6PM	ent: FOX 5 NEV	ent: FOX5 NEW	ent: SPOTS N/A. S)P nment: FOX 5 NEV	Order Comment: SPOTS NÅ, SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. 87 Fri/8-9P 30S \$3,400 Oct26/12 Part of a makegood made up of lines 85-87	This is a make-good for Oct27 on line-73 for 2 spots/wk Order Comment: SPOTS NIA. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. 86 Sat/10-11P Part of a makegood made up of lines 85-87	Ihis is a make-good for Oct16 on line-12 for 1 spot/w. This is a make-good for Oct16 on line-14 for 1 spot/w. This is a make-good for Oct20 on line-76 for 1 spot/w. This is a make-good for Oct20 on line-63 for 1 spot/w. This is a make-good for Oct20 on line-63 for 1 spot/w.	Order Comment: IP CHG DUE TO SPORTS, PRE-BOOKED PLS APPROVE 85 Sat/12N4.430p 305 This is a make-good for Oct16 on line-6 for 1 spot/wk	35 Wed/3-4P 30S This is a make-good for Oct23 on line-6 for 1 spot/wk	6 Tu-F,M/4-5P 30S Contract Comment: DR OZ	5 Tu-F, M/3-4P Contract Comment: ANDERSON COOPER	This is a make-good for Oct16 on line-4 for 1 spot/wk This is a make-good for Oct23 on line-4 for 1 spot/wk This is a make-good for Oct23 on line-4 for 1 spot/wk Order Commont. The Cut of Illiance of the Spot/wk Order Commont. The Cut of Illiance of the Spot/white or the Spot of the Spot o	34 Thu/1-2P 30S	Part of a makegood made up of lines 32-33 Order Comment: PRG CHG DUE TO SPORTS, PRE-BOOKED PLS 4 TI-F,MZ-3P \$425 Commant: KATIF	Ints is a make-good for Oct16 on line-3 for 1 spot/wk This is a make-good for Oct23 on line-3 for 1 spot/wk Order Comment: PRG CHG DUE TO SPORTS. PRE-BOOKED PLS 33 Wed/11A-12N 30S \$195 I	32 hw11A-12N 30S				Buy Line Dayffime Length	E-Orderf: 428846 (Rev 0) A Statton: KVVU-TV LAS VI Agency: WATERRONT S Advartser: SSIPATRIOT MA Buyer: SARAH LEVENE
	\$1,350 Oct16/12	k OOKED PLS APPROVE. \$700 Oct16/12	\$950 Oct25/12 Oct25/12 k						F PRE-BOOKED PLS APPI \$950 Oct16/12	T PRE-BOOKED PLS APPI \$3,400 Oct26/12	wk T PRE-BOOKED PLS APPI \$2,100 Oct27/12	* * * *	\$4,100 Oct27/12	\$500. Oct24/12	\$500 Oct16/12	\$450 Oct16/12		\$425 Oct18/12 Oct25/12	E-BOOKED PLS APPROVE. \$425 Oct16/12	E-BOOKED PLS APPROVE. \$195 Oct24/12	\$195 Oct18/12	\$195 Oct16/12	\$2,150 Oct16/12	\$250 Oct23/12	Starting Rate Date	E-Order#: 426846 (Rev 0) Agy#2325570 Seation: KVVU-TV LAS VEGAS, NV Agency: WATERFRONT STRATEGIES Idvartisar: ISSIPATRIOT MAJORITY USA Buyer: SARAH LEVENE
. Constitution of the cons	Oct22/12	Oct22/12	Oct25/12	Oct22/12	0ct22/12	Oct22/12	Oct22/12	Oct22/12	ROVE. Oct22/12	ROVE. Oct26/12	ROVE. 0ct27/12		Oct27/12	Oct24/12	Oct22/12	Oct22/12	Corporate	Oct18/12	.: 0ct22/12	.: Oct24/12	Oct18/12	Oct22/12	Oct22/12	Oct26/12	Ending . Date	
-	_	-		_	• •	_	_	_	_	-1			_			_	-	<u></u>	_		_	_	_		of Wks	Hdin# Dates Prod1 Prod2 Tel#
-	٠.	თ		_	. ω	2	2	ω	2	<u> </u>	_		2	_	2	2	_		2	<u> </u>	_	2	4	_	Spt/ Week	63/1546 (M Ct15/12 - C PATRIOT N
,		6		- 41 5	ω.	2	2	ω	2	_	-	-× +	2	1	2	2		1-1	2			2	4	_	Total Spots	Hdin#: 6371546 (Mod 1.1) Dates: Oct(\$/12 - Cot2/1/2) Prod!: PATRIOT MAJORITY USA Prod2: Tel #:
31,330 TMZ	\$1 0FO	\$4,200 FOX5 MORNING NEWS	\$950 EXTRA \$950	\$950 EXTRA	\$2,175 FOX5.NEWS 6A	\$1,800 FOX5 NEWS AT 6PM	\$2,050 FOX 5 NEWS AT 530PM	\$1,350 FOX5 NEWS 5A	\$1,900 FOX 5 NEWS AT 5PM	\$3,400 KITCHEN NIGHTMARE	\$2,100 NEWS		\$8,200 COLLEGE FOOTBALL	\$500 DR OZ	\$1,000 DR OZ	\$900 ANDERSON COOPER	3423	\$425 KATIE	\$850 KATIE	\$195 DIVORCE	\$195 DIVORCE COURT	\$390 BETTER LAS VEGAS	\$8,600 FOX 5 NEWS AT 10P	\$250 DR 0Z	Total Dollars Program Name	S
0.0 Oct24/12		0.0 Oct12/t2	0.0 Oct12/12	0.0 Oct24/12	0.0 Oct12/12	0.0 Oct12/12	0.0 Oct12/12	0.0 Oct12/12	0.0 Oct12/12	0.0 Oct24/12	0.0 Oct24/12		0.0 Oct24/12	. 0.0 Oct12/12	0.0 Oct24/12	0.0 Oct12/12			0.0 Oct12/12	0.0 Oct12/12	0.0 Oct12/12	0.0 Oct12/12	0.0 Oct12/12	0.0 Oct12/12	Rep: Last RA35+ Activity	Traffic#: 498394 Salespesson: TERESA DIFURIA Est#: 2029 Deino: RA35+
Mod #1.1: ES	NGV #2. E3	Rev #2. FC	Rev #1: A	Mod #1.1: ES	Rev #2: ES	Rev #2: E	Rev #2: E	Rev #2: E	Rev #2: E	Mod #1.1: A	Mod #1.1: A		Mod #1.1: A	Rev #1: A	Mod #1.1: ES	Rev #2: E		Rev #1: A	Rev #2: •	Rev #1: A	Rev #1: A	Rev #2: *	Rev #2: *	Rev #2: *	Last Mod/Rev	rejueseu by. Roz



Rep: TELEREP, INC.. Run On: Oct24/12 at 18:19

E-Order#: 426846 (Rev 0) Agy#2325570 Station: KVVU-TV LAS VEGAS, NV

Hdln#: 6371546 (Mod 1.1)
Dates; Oct15/12 - Oct27/12

REP BUYLINES

Traffic#: 498394 Salesperson: TERESA DIFURIA

Page: 2
Requested by: ROSE

*										,										1	Mod Code
This is a make-goo This is a make-goo This is a make-goo Order Comment: S 71 Thu/430-8P	This is a make-goo Order Comment: S 70 Tue/9-10P	Contract Comment: Order Comment: R 69 Fri/8-9P	27 Tue/9-10P	26 Thu/8-9P	25 Sun/8-9A	24 Sun/5-6P	23 Sun/12M-1A	Contract Comment: The CLUSER 21 Sun/1-4P 30 Costroct Comment: ECV NET (CA	19 Sat/2-3P	Order Comment: SI Non/9-10P	Part of a makegood 43 Thu/430-8P	Part of a makegood Order Comment: SI 42 Tue/9-10P	Order Comment: SF 41 Fri/8-9P	Order Comment: SF Wed/430-8P Dot of a makegood	Order Comment: SF 39 Sun/10A-130P	This is a make-good	38 Wed/8-10P This is a make-good for Oct1	16 Fn/9-10P	Inis is a make-good This is a make-good Order Comment: TF 15 Tu-F, M/9-10A Contract Comment:		Buy Line Day/Time
This is a make-good for Oct23 on line-42 for 1 spot/wk This is a make-good for Oct21 on line-21 for 2 spots/wk This is a make-good for Oct21 on line-61 for 2 spots/wk This is a make-good for Oct21 on line-61 for 2 spots/wk Order Comment: SPOTS N/A. SEE M/G OFFER. PRE-BOOKED PLS APPROVE. Thu/430-8P 30S \$7,500 Oct25/12	This is a make-good for Oct26 on line-41 for 1 spot/wk Order Comment: SORRY CORRECTION ON THE PROGRAM Tue/9-10P 30S \$5.5	Contract Comment: NEW GIRL/MINDY PROJECTFTC: 9/25/12 Order Comment: REBOOKED 10/23-10/27 Fri/8-9P 30S \$3,5/	Contract Comment: X+FACTOR RESULTS Tue/9-10P 30S	Y EACTOR RESULTS	CONTROL CONTROL EXTRA WEENEND CONTROL	CSI: MIAMI 30S	un/12M-1A 20S 20th 26th 20th 20th 20th 20th 20th 20th 20th 20	S	Sat/2-3P 30S	Control of minoracy Initial Society Order (Commency) SPOTS IN BOOKED PLS APPROVE. Order (Commency) SPORTS AND DEBATE. PRE-BOOKED PLS APPROVE. Mon(H)-10P \$6,800 Oct22/12 Oct22/12 Control Commons: MOB DOCTORETC - 9/17/17 Oct22/12 Oct22/12	Part of a makegood made up of lines 38-43 Thu/430-8P 30S Part of a makegood made up of lines 38-43)RTS	order Comment: SPOTS NA DUE TO SPORTS AND Fri8-9P	I cat of a makegood made up of lines 30-73 Order Comment: SPOTS N/A DUE TO SPORTS AND Wed/430-8P Dat 6 a makegood made up of lines 38 43	Order Comment: SPOTS N/A DUE TO SPORTS AND DEBATE, PRE-BOOKED PLS SUN/10A-10A00 S9,500 Oct21/12 Data for an exponed made in of fines 38.43	This is a make-good for Oct20 on line-18 for 1 spot/wk This is a make-good for Oct20-Nov03 on line-19 for 1 spot/wk This is a make-good for Oct21 on line-21 for 1 spot/wk This is a make-good for Nov04 on line-21 for 1 spot/wk This is a make-good for Oct28 on line-26 for 1 spot/wk This is a make-good for Oct20 on line-26 for 1 spot/wk This is a make-good for Oct25 on line-26 for 1 spot/wk This is a make-good for Oct25 on line-26 for 1 spot/wk	30S 1 for Oct19 on line-16 for 1 spot/wk	30S	Inis is a make-good for Octib on line-14 for 1 spowk This is a make-good for Oct23 on line-14 for 1 spowk Order Comment: TP CHG DUE TO SPORTS, PRE-BOOKED PLS 17L-F,MP9-10A S275	30S	Length
c k k -BOOKED PLS APPROVE. \$7,500 Oct25/12	(OGRAM. \$5,550 Oct23/12	\$3,500 Oct26/12	\$5,500 Oct23/12	\$7,500 Oct18/12	\$850 Oct21/12	\$225 Oct21/12	\$185 Oct21/12	\$11,500 Oct21/12	\$175 Oct20/12	DEBATE. PRE-BOOKED P \$6,800 Oct22/12	\$3,300 Oct18/12	AND DEBATE. PRE-BOOKED PLS \$550 Oct23/12	AND DEBATE. PRE-BOOKED P \$3,500 Oct26/12	AND DEBATE. PRE-BOOKED PLS \$7,500 Oct24/12	\$9,500 Oct21/12	pot/wk	\$5,350 Oct17/12	\$4,000 Oct19/12 Oct26/12	OKED PLS APPROVE. \$275 Oct16/12	\$1,350 Oct18/12 Oct25/12	Starting Rate Date
Oct25/12	Oct23/12	Oct26/12	Oct23/12	Oct25/12	0ct21/12	0ct21/12	Oct21/12	Oct21/12	0ct27/12	LS APPROVE. Oct22/12	Oct18/12	LS APPROVE. Oct23/12	PLS APPROVE. Oct26/12	LS APPROVE. Oct24/12	LS APPROVE. Oct21/12		Oct17/12	0ct19/12 0ct26/12	Oct22/12	Oct18/12 Oct25/12	Ending Date
_	1	_	-1	2	_	-1	_	_	2 .		_	_	-	<u> </u>	_		-1		-1	-1-1	
2	0		0	0	2	0	_	0	0	0	_	0	0		2		2	10	ω		Spt/ Week
v	0	7	0	0	2	0	_	0	0	0	-	0	0	1	2	. 50 . 54	2	10	ω		Total Spots
\$15,000 WORLD SERIES	\$0 NEW GIRL/MINDY	\$3,500 KITCHEN NIGHTMARE	\$0 NEW GIRL/MINDY PROJECTFTC: 9/25/12	\$0 X-FACTOR RESULTS	\$1,700 FOX NEWS SUNDAY	\$0 EXTRA WEEKEND	\$185 CSI: MIAMI	\$0_ FOX NFL (GAME 2)	\$0 THE CLOSER	\$0 MOB DOCTORFTC: 9/17/12	\$3,300 NLCS GAME	\$0 NEW GIRL/MINDY PROJECT	\$0 TOUCH SEASON PREMIERE	\$7,500 WORLD SERIES GAME 1	\$19,000 NFL GAME		\$10,700 X FACTOR	\$0 FRINGE FTC: 9/28/12 \$4,000	\$825 MORE LAS VEGAS	\$1,350 TMZ \$1,350	Total Dollars Program Name
0.0 0015/12	0.0 Oct18/12	0.0 Oct15/12	0.0 Oct12/12	0.0 Oct12/12	0.0 Oct12/12	0.0 Oct12/12	0.0 Oct11/12	0.0 Oct15/12	0.0 Oct12/12	0.0 Oct12/12	0.0 Oct12/12	0.0 Oct15/12	0.0 Oct15/12	0.0 Oct12/12	0.0 Oct12/12		0.0 Oct12/12	0.0 Oct12/12	0.0 Oct12/12	0.0 Oct12/12	Rep: Last RA35+ Activity
Rev #4: A	Mod #0.1: S	Rev #4: A	Rev #2: ZS	Rev #2: ES	Rev #2: ES	Rev #2: ES	Rev #0: A	Rev #4: S	Rev #2: E	. Rev #2: ES	Rev #1: A	Rev #4: S	Rev #4: S	Rev #1: A	Rev #2: ES	•	Rev #2: ES	Rev #1: ES	Rev #2: E	Rev #1: A	Last Mod/Rev

Code

Rep: TELEREP, INC.. Run On: Oct24/12 at 18:19

E-Order#: 426846 (Rev 0) Agy#2325570 Station: KVVU-TV LAS VEGAS, NV

HdIn#; 6371546 (Mod 1.1)
Dates: Oct15/12 - Oct27/12

REP BUYLINES

Traffic#: 498394
Salesperson: TERESA DIFURIA

Page: 3
Requested by: ROSE

Ling 45 4 75 74 73 2 46 72 76 쫎 57 56 었 Contract Comment: FOX 5 NEWS AT 10P Order Comment: REBOOKED 10/23-10/27 TIL-F/17A-12N 30S Contract Comment: REBTTER L/AS VEGAS Order Comment: REBOOKED 10/23-10/27 6 TIL-F/2-3P 30S Order Comment: REBOOKED 10/23-10/27 TL-F/9-10A 30S Contract Comment: MORE LAS VEGAS Order Comment: REBOOKED 10/23-10/27 Tue/730-8P 30S Tu-F/530-6P
Contract Comment: FOX 5 NEWS AT 530PM
Order Comment: REBOOKED 10/23-10/27
Tu-F/6-630P
Contract Comment: FOX5 NEWS AT 6PM
Order Comment: REBOOKED 10/23-10/27 Part of a makegood made up of lines 70-75
Order Comment: SPOTS NIA. SEE MG OFFER, PRE-BOOKED PLS APPROVE.
'Sal/1130A-1230P 3:0S \$1,375 Oct27/12 Part of a makegood made up of lines 70-75
Order Comment: SPOTS NIA. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
Sal/430-8P
20S
210: \$12,000 Oct27/12
Part of a makegood made up of lines 70-75
Order Comment: SPOTS NIA. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
Sal/1230-430P
30S
\$4,250 Oct27/12 Contract Comment: NEWS
Order Comment: ADD
Mont/30-8P
Mont/30-8P
This is a make-good for Oct23 on line-58 for 1 spot/wk
This is a make-good for Oct23 on line-59 for 1 spot/wk
This is a make-good for Oct23 on line-59 for 1 spot/wk
Order Comment: DEBATE IS ON 10/22. PRE-BOOKED PLS APPROVE. Contract Comment: KATIE
Order Comment: REBOOKED 10/23-10/27
30S
30S Part of a makegood made up of lines 70-75
Order Commerit: SPOTS NIA. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
Th-F/105-135A
30S
Th-F/105-135A
30S
Th-F/105-135A Part of a makegood made up of lines 70-75
Order Comment: SPOTS N/A, SEE MG OFFER. PRE-BOOKED PLS APPROVE.
Tu-F/10-11P
30S
\$2,150 Oct23/12 Day/Time Tu-F/730-8P

CONTROL Comment: FOX5 MORNING NEWS
Order Comment: REBOOKED 10/23-10/27
Tu-F/730-8P

30S Tu-F/6-7A

Tu-F/6-7A

Contract Comment: FOX5 NEWS 6A
Order Comment: REBOOKED 10/23-10/27
Tu-F/7-730P

30S Order Comment: REBOOKED 10/23-10/27 Tu-F/5-530P 30S Contract Comment: DR OZ Contract Comment: ANDERSON COOPER Order Comment: REBOOKED 10/23-10/27 Tu-F/4-5P 30S Order Comment: REBOOKED 10/23-10/27 Tu-F/7-9A 30S Contract Comment: FOX5 NEWS 5A Order Comment: REBOOKED 10/23-10/27 Contract Comment: FOX 5 NEWS AT 5PM Order Comment: REBOOKED 10/23-10/27 Contract Comment: EXTRA Contract Comment: TMZ \$1,025 \$1,025 \$1,350 \$450 \$275 \$700 \$950 \$725 \$900 \$950 \$500 \$450 \$425 \$195 Oct23/12 Starting Date: Oct16/12 Oct23/12 0ct23/12 Oct23/12 Oct22/12 Oct23/12 Ending Date Oct16/12 Oct23/12 Oct26/12 Oct26/12 Oct27/12 Oct27/12 Oct26/12 Oct26/12 Oct27/12 Oct26/12 Oct26/12 Oct26/12 Oct19/12 Oct26/12 Oct26/12 Oct26/12 Oct26/12 Oct26/12 Oct26/12 Oct26/12 Wks Spt/ Week 0 Total Spots 0 \$12,000 WORLD SERIES \$1,000 \$1,025 \$0 \$1,350 \$1,375 COLLEGE FOOTBALL PRE GAME \$1,900 \$2,700 \$1,900 \$2,700 \$2,050 \$8,600 Total Dollars \$4,200 FOX5 MORNING NEWS \$2,175 FOX5 NEWS 6A \$125 \$825 \$900 \$850 \$390 8 쏭 DR OZ KATIE EXTRA NEWS MORE LAS VEGAS ZMI EXTRA FOX5 NEWS AT 6PM FOX 5 NEWS AT 5PM ANDERSON COOPER FOX 5 NEWS AT 10P COLLEGE FOOTBALL Program Name NEWS FOX 5 NEWS AT 530PM FOX5 NEWS 5A BETTER LAS VEGAS 99 0.0 0.0 9 9 00 0.0 0.0 0.0 9 9 0.0 9 0.0 8 00 9 0.0 0.0 0.0 Oct15/12 Last Activity Oct12/12 Oct12/12 Oct12/12 Oct12/12 Oct12/12 Oct12/12 Oct12/12 Oct12/12 Oct12/12 Oct15/12 Oct24/12 Oct15/12 Oct24/12 Oct12/12 Oct12/12 Oct12/12 Oct12/12 Oct15/12 Oct12/12 Rev #2: A Rev #4: A Rev #4: A Rev Rev #2: A Mod #1.1: S Rev #4: A ast Mod/Rev Mod #1.1: S Rev #2: A Rev #3: S /#4:E

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Code

Run On: Dc124/12 at 18:19

E-Order#: 426846 (Rev 0) Agy#2325570 Station: KVVU-TV LAS VEGAS, NV

HdIn#: 6371546 (Mod 1.1) Dates: Oct15/12 - Dct27/12

REP BUYLINES

Traffic#: 498394 Salesperson: TERESA DIFURIA

Page: 4
Requested by: ROSE

77 E B బ 9 22 83 67 8 జ 83 20S Contract Comment: COLLEGE PREGAME Order Comment: ADD Sal/1130A-1230P

 Wed/1230-4P
 30S
 \$8,500
 Oct17/12
 0ct17/12
 1

 This is a make-good for Oct15 on line-64 for 1 spot/wk
 Order Comment: TRAFFIC NOT RECEIVED IN TIME FOR MONDAY. MOVE TO WEDNESDAY. PRE-BOOKED Order Comment: PLS APPROVE.
 Sun/10-1045P
 30S
 \$1,850
 Oct21/12
 Oct21/12
 1

 30S Contract Comment COLLEGE FOOTBALL Order Comment: ADD Sat/9-104 Tuelle-10P
Tis is a make-good for Oct23 on line-70 for 1 spot/wk
Order Comment: PRG CHG, PRE-BOOKED PLS APPROVE.
Mon/430-8P
30S
\$8,500 Sal/1130A-1230P

This is a make-good for Oct20 on line-63 for 1 spot/wk

Order Comment: TP CORRECTED. PRE-BOOKED PLS APPROVE.

Mon/4-9P

30S

\$8,500 Oct15/12 Order Comment: ADD Sat/10A-4P MOIN JOY-1-307
Part of a makegood made up of lines 76-78
Part of a makegood made up of lines 76-78
Order Comment: DEBATE IS ON 10/22. PRE-BOOKED PLS APPROVE.
30.8
\$8,825 Oct23/12 Part of a makegood made up of lines 76-78
Order Comment: DEBATE IS ON 10/22, PRE-BOOKED PLS APPROVE,
Mon/730-735P 30S \$8,825 Oc/22/12 Mon/430-BP
This is a make-good for Oct22 on line-77 for 1 spot/wk
This is a make-good for Oct22 on line-78 for 1 spot/wk
This is a make-good for Oct22 on line-78 for 1 spot/wk
Order Comment: SPOTS N/A DUE TO PRG CHG. AIRING NL CS GAME #7. SEE MG. PLS APPROVE.
30S
30S
30S Wed/105-135A

30S

This is a make-good for Oct15 on line-67 for 1 spot/wk
Order Comment: TRAFFIC NOT RECEIVED IN TIME FOR MONDAY. MOVE TO WEDNESDAY STP. PREOrder Comment: BOOKED PLS APPROVE.
Sat/12M-1230A

30S

\$225 Oct20/12

Oct20/12

Contract Comment: 30 SECTO FAME Order Comment: ADD Wed/105-135A Order Comment: ADD Mon/105-135A Contract Comment: NEWS Order Comment: ADD Sun/1045-11P Order Comment: ADD Wed/1230-4P Order Comment: ADD Tue/730-735P Contract Comment: NFL Tue/730-735P
Contract Comment: POST DEBATE Part of a makegood made up of lines 83-84
Order Comment: SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG. PLS APPROVE Order Comment: ADD Sun/1045-11P 30S Contract Comment: SPORTS PLUS Contract Comment: EXTRA Contract Comment: NLCS Monthly Estimate Dollars: Total 116 Spots for: 55-6P Comment: ADD 30S Length 30S 30S \$204,380 Rate \$8,825 \$1,375 \$4,100 \$9,500 \$1,200 Oct21/12 \$8,500 Oct17/12 \$8,825 Oct23/12 \$250 0ct20/12 Starting Date Oct21/12 Oct22/12 Oct20/12 Oct23/12 Oct15/12 0ct22/12 Ending Date Oct23/12 Oct15/12 Oct20/12 Oct23/12 Oct20/12 Oct21/12 Oct22/12 Oct22/12 0ct22/12 Oct23/12 Oct15/12 Oct21/12 Oct20/12 of Wks Spt/ Week 0 Total Spots 0 # 0 0 0 \$204,380 \$204,380 Oct/12 \$17,000 NLCS GAME #7 \$5,550 \$8,500 NLCS \$1,375 COLLEGE PREGAME \$8,200 Total Dollars \$0 \$1,850 NEWS \$1,200 SPORTS PLUS \$225 \$250 \$650 \$ \$ \$ 8 8 \$ \$0 POST-DEBATE NEWS NLCS EXTRA X FACTOR 30 SEC TO FAME EXTRA COLLEGE PREGAME COLLEGE FOOTBALL Z POST DEBABTE PREDEBATE PRE-DEBATE Program Name Rep: RA35+ 0:0 0.0 9 8 00 0.0 8 0.0 0.0 8 9 9 0.0 0.0 9 8 0.0 0.0 2 9 Last Activity Oct12/12 Oct15/12 Oct/12 Oct18/12 Oct12/12 Oct15/12 0ct12/12 Oct15/12 Oct15/12 0ct15/12 Oct24/12 Oct15/12 Oct15/12 Oct22/12 Oct22/12 Oct22/12 Oct15/12 Oct12/12 Oct22/12 Rev #4: S Rev #4: S Mod #0.2: S Rev #2: A Rev #4: A Rev #4: S Rev #4: A Mod #1.1: S Rev #2: A Rev #4: S Rev #4: S Mod #0.2: S Last Mod/Rev Mod #0.2: A Mod #0.2: A Mod #0.1: A Rev #2: A Rev #4: A Rev #2: A

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ALL MAKEGOOD OFFERS

M 77 Mon/855-6P 30S \$8,825 78 Mon/730-735P 30S \$8,825 Offier Mon/430-8P 30S \$8,500 Offier Mon/4430-P 30S \$8,500 SPOTS N/A DUE TO PRC CHG, AIRNIG NLCS GAME #7. SEE MG, PLS APPROVE. M 12 Tu-F,M/4-5P 30S \$500 14 Tu-F,M/7-730-P 30S \$1,350 14 Tu-F,M/7-730-P 30S \$1,350 76 Mon/730-8P 30S \$1,025 65 Sal/9-10A 30S \$1,025 65 Sal/9-10A 30S \$1,025 65 Sal/9-10A 30S \$1,025 67 Sal/120-430P 30S \$1,025 67 Sal/120-430P 30S \$1,025 68 Sal/120-430P 30S \$1,025 69 Sal/120-430P 30S \$1,025 78 Sal/120-430P 30S \$1,025 90 Offier Sal/120-11P 30S \$2,100 Offier Sal/120-11P 30S \$2,100 Offier Sal/120-11P 30S \$2,100 Offier Sal/120-11P 30S \$2,100 SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.	ion# Status Comment:	Status Type Comment: TRAFFIC NOT RECCOmment: PLS APPROVE. Rep OK'd Comment: TRAFFIC NOT RECCOmment: BOOKED PLS APPROVE. Comment: PRG CHG. PRE-BC	E-Order#: 426846 (Rev 0) Agy#2325570 Station: KVVII-TV LAS VEGAS, NV Dates Day Time Dates Dates	Length 30S TO WEDNESD, 30S TO WEDNESD, 30S 30S TO WEDNESD, 30S	Dates \$Rate Affected \$8,500 Oc177 AY. PRE-BOOKED \$250 Oc115 \$250 Oc117 AY STP. PRE- \$5,550 Oc23 \$5,550 Oc23	### ##################################	N.		Total Dollars \$8,500 (\$250) \$250 (\$5,550) \$5,550	Total Dollars Program Name \$8,500 NLCS (\$250) EXTRA \$250 EXTRA \$550 NEW GIRL/MINDY PR \$5,550 X FACTOR	Total Target Demo Dayparts S8.500 EXTRA S5.550 NEW GIRL/MINDY PR 0.0 S5.550 X FACTOR	Traffic#: 498394 Salesperson:: TERESA DIFURIA
PRE- RE- 1 (\$5,550) NEW GIRL/MINDY PR 0.0 Oct18/12 1 Oct23 1 \$5,550 X FACTOR 2 Oct22 -1 (\$8,825) PRE-DEBATE 0.0 Oct22/12 5 Oct22 -1 (\$8,825) POST-DEBATE 0.0 Oct22/12 1 Oct16 2 \$17,000 NLCS GAME #7 1 Oct26 -1 (\$500) DR OZ 0.0 Oct24/12 2 Oct16 -1 (\$1,350) TMZ 0.0 2 Oct27(ZMK) -2 (\$1,350) TMZ 0.0 3 Oct27(ZMK) -2 (\$1,350) COLLEGE FOOTBALL 0.0 3 Oct27(ZMK) -2 (\$1,350) COLLEGE FOOTBALL 0.0 3 Oct27(ZMK) -2 (\$1,350) COLLEGE FOOTBALL 0.0 3 Oct26 1 \$3,400 KITCHEN NIGHTMARE	Status Commen Commen Rep OK'd	Type 11: TRAFFIC NOT REC 11: PLS APPROVE. 1 M	Day/Time Buy# Affected Offer Wed/1730-4P CEIVED IN TIME FOR MONDAY. MOVE: 67 Mon/105-135A	Length 30S TO WEDNESD,	\$Rate Affected \$8,500 Oc117 4Y. PRE-BOOKED \$250 Oc115	Total #Spots 1		1	Target Demo Dayparts 0.0	Created Oct13/12		Last Changed Oct13/12
Office Tue/9-10P Office Tue/9-10P Office Tue/9-10P Office Tue/9-10P Office Tue/9-10P Office Mon/120-735P Office Mon/430-8P Office Mon/430-8	Commen	1t: TRAFFIC NOT REC	Offer Wed/105-135A CEIVED IN TIME FOR MONDAY, MOVE	30S TO WEDNESDA	\$250 Oct17 4Y STP. PRE-	-1		1 15				
PRG CHG. PRE-BOOKED PLS APPROVE. M 77 Mon/555-6P No 78 Mon/1730-735P Offier Mon/430-BP Offier Mon/430-BP Offier Mon/430-BP Offier Mon/430-BP Offier Mon/430-BP Offier Mon/430-BP No 730S SEGO OCCZ/2WK) SPOTS NIA DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG, PLS APPROVE. 12 TU-F,M7-730P 14 TU-F,M7-730P 15 Saviga-10A 16 Saviga-10A 17 Saviz30-430P SS Saviga-10A 18 Saviga-10A 19 Saviga-10A 19 Saviga-10A 10 Saviga-10A 11 Saviga-10A 11 Saviga-10A 12 Saviga-10A 13 Saviga-10A 14 Saviga-10A 15 Saviga-10A 16 Saviga-10A 17 Saviga-10A 18 Saviga-10A 19 Saviga-10A 10 Savig	Rep OK't	d M	70 Tue/9-10P	30S	\$5,550 Oct23	7	(\$		0.0	Oct18/12	0)ct18/12
M 77 Mon/555-6P 30S \$8,825 Oct22 -1 (\$8,825) PRE-DEBATE 0.0 Oct2/12 78 Mon/730-735-P 30S \$8,825 Oct22 Offier Mon/430-BP 30S \$8,825 Oct22 Offier Mon/430-BP 30S \$8,500 Oct22/2WK) 2 \$17,000 NLCS GAME #7 PRG CHG. AIRING NLCS GAME #7. SEE MG. PLS APPROVE. M 12 TL-F,M/730-BP 30S \$1,050 Oct16 14 TL-F,M/730-BP 30S \$1,350 Oct16 15 TL-F,M/730-BP 30S \$1,255 Oct22 76 Mon/730-BP 30S \$1,255 Oct22 77 Saul/12N-430P 30S \$1,255 Oct22 78 Saul/12N-430P 30S \$1,255 Oct22 79 Saul/12N-430P 30S \$1,255 Oct22 70 Saul/12N-430P 30S \$1,255 Oct22 71 Saul/12N-430P 30S \$1,255 Oct22 11 Saul/12N-430P 30S \$1,250 Oct27/2WK) Offier Saul/12N-430P 30S \$1,25	Commen	n+ PRG CHG, PRF-BO	Offer Tue/8-10P	30S		-1	. ,					
5 Oci22 -1 (\$8,25) POST-DEBATE 0.0 0 Oci22(2MK) 2 \$17,000 NLCS GAME #7 0.0 0 Oci16 -1 (\$500) DR OZ 0.0 Oci24/12 0 Oci16 -1 (\$500) DR OZ 0.0 Oci24/12 0 Oci16 -1 (\$1,350) TMZ 0.0 0 Oci26 -1 (\$1,250) TMZ 0.0 0 Oci27 -1 (\$1,350) TMZ 0.0 0 Oci27(ZWK) -2 (\$1,350) COLLEGE PREGAME 0.0 0 Oci27(ZWK) 2 \$8,200 COLLEGE FOOTBALL 0.0 0 Oci27(ZWK) 2 \$2,200 COLLEGE FOOTBALL 0.0 0 Oci26 1 \$3,400 KITCHEN NIGHTMARE 0.0	Rep OK'c	d M	77 Mon/555-6P	30S		<u> </u>	()		0.0	0ct22/12		Oct22/12
Oct16 -1 (\$500) DR OZ 0.0 Oct24/12 Oct16 -1 (\$950) EXTRA 0.0 Oct16 -1 (\$1,350) TMZ 0.0 Oct25 -1 (\$1,350) TMZ 0.0 Oct27/(2/WK) -2 (\$1,350) COLLEGE PREGAME 0.0 Oct27/(2/WK) 2 (\$5,500) COLLEGE FOOTBALL 0.0 Oct27/(2/WK) 2 \$8,200 COLLEGE FOOTBALL 0.0 Oct27/(2/WK) 1 \$2,100 NEWS 1 \$2,100 NEWS 1 \$3,400 KITCHEN NIGHTMARE			78 Mon/730-735P Offer Mon/430-8P Offer Mon/4-430P	30S 30S	000	() -1 1	₹ @		0.0			
\$\$ \$950 Oct16 \$\$ \$1,350 Oct16 \$\$ \$1,350 Oct16 \$\$ \$1,025 Oct22 \$\$ \$1,025 Oct22 \$\$ \$1,025 Oct22 \$\$ \$1,025 Oct22 \$\$ \$1,375 Oct26 \$\$ \$1,375 Oct26 \$\$ \$1,375 Oct166 FOOTBALL \$\$ \$1,375 Oct166 FOOTBALL \$\$ \$1,375 Oct166 FOOTBALL \$\$ \$1,250 Oct27(2NVK) \$\$ \$4,250 Oct27(2NVK) \$\$ \$4,100 Oct27(2NVK) \$\$ \$2,100 Oct27(2NVK) \$\$ \$2,100 Oct26 \$\$ \$3,400 Oct26 \$\$ \$3,400 Oct26 \$\$ \$3,400 Oct26	Rep OK'c	d M	6 Tu-F,M/4-5P	30S	٥.	<u></u>	1		0.0	Oct24/12	õ	Oct24/12 Oct24/12
	Commen	nt: SPOTS N/A. SEE N	12 Tu-F, M/7-730P 14 Tu-F, M/7-730-BP 76 - Mont/730-BP 63 - Saul/1230-430P 0ffer - Saul/1230-430P 0ffer - Saul/1230-47 0ffer - Friß-B-P 0ffer - Friß-B-P 0ffer - Friß-B-P 0ffer - Friß-B-P	30S 30S 30S 30S 30S 30S 30S 30S					00000 -			